

**SCIENCE
MUSEUM**

**VIRTUAL AND
HYBRID EVENTS**

VIRTUAL EVENTS

Our technical partner White Light has been at the forefront of digital events for a number of years and has delivered hundreds of live-streamed events across its portfolio.

The high-tech equipment in **Illuminate** takes the stress out of managing numerous speakers and hosts in one location.

Opt to have a fully engaged and immersive experience with a minimal number of presenters physically together on site.

The world really is your oyster, as hosts can join remotely too. You could even invite speakers from across the globe to make your event as successful as possible.

Digital doesn't mean disconnected! With a wealth of tools at their fingertips, delegates will still be able to ask questions in real time and continue to have thought-provoking dialogue, even if they are joining from the comfort of their own home or office.



HYBRID EVENTS

Enjoy the best of both worlds – the familiar buzz of a face-to-face event and the ease of live broadcasts.

Reach larger audiences than ever before by combining live broadcasts, prerecorded sessions and on-demand content.

Delegates don't even need to choose between sessions – online content hubs with all sessions recorded offer flexibility and maximum value to all attendees. Conference content could remain live for days, months or even years after the event has finished, giving it a legacy beyond the experience.

With the versatility of Illuminate's levels 4 and 5, your event host(s), presenters and live audience can all safely attend in person, while observing social distancing guidelines. For even greater capacity, the four-room **Smith Centre** can be fully integrated for content relay and a full complement of cutting-edge audiovisual technology is installed throughout these venues.



GET IN TOUCH

From recommending standard options, to the creation of a bespoke branded microsite for your stream, Illuminate's expert team will guide you every step of the way to find the perfect solution.

To discuss costings please contact us on:

020 7942 4342

venuehire@sciencemuseum.ac.uk



DID YOU KNOW?

Did you know we have other venues in our group?

We can also accommodate digital events at the Science and Industry Museum in Manchester and the National Railway Museum in York.

Each museum has a purpose-built studio available and we are able to connect all three museums, depending on your needs.

To discuss costings please contact the sales team:

National Railway Museum

- 01904 686226
- events@nationalrailwaymuseum.org.uk
- Or visit our website – hiretherailwaymuseum.com

Science and Industry Museum

- 0161 537 6904
- venuehire@scienceandindustrymuseum.org.uk
- Or visit our website – hirethescienceandindustrymuseum.com